

Jun 9, 2025 Sumitomo EXPO2025 Promotion Committee

Toward a Future from the Forest EXP02025 Osaka, Kansai "Sumitomo Pavilion" Commemoratory Collaboration with "Globe-Trotter Travel Guidebook" Announcing release of "How to Walk Japan's Forests" from Globe-Trotter Travel Guidebook!

The Sumitomo Pavilion proudly announces the release of a commemorative travel guide created in collaboration with Globe-Trotter Travel Guidebook (published by Arukikata. Co., Ltd., a member of the Gakken Group).



Titled "How to Walk Japan's Forests – Discover Enchanted Hidden Landscapes," this special edition will be available at bookstores nationwide starting July 3, 2025.

Since its first publication in 1979, the "Globe-Trotter Travel Guidebook" has covered approximately

160 countries and regions and continued to be read by countless travelers. In celebration of the Sumitomo Pavilion's participation in EXPO2025 Osaka, Kansai, we will be releasing a collector's edition of the guidebook, themed around "forests" and titled, "How to Walk Japan's Forests", scheduled for release on July 3, 2025.

This book delves into the history of the Besshi Copper Mines that served as the foundation of the Sumitomo Group while also introducing the lessons on how man and forest can live together in harmony. It features the beautiful forests of Japan throughout the four seasons, introduces sightseeing plans in nationwide forests like Shiretoko and the Shirakami-Sanchi, as well as ways of having fun in the forest for outdoor enthusiasts of all levels. It is a volume that serves well, not just as a sightseeing guide, but as educational reference.





This collaboration came about through Sumitomo, with its 400-year history, and the deep ties that it has created with the "forest" over the years. The Sumitomo Pavilion, based on the concept of "Toward a future starting from the forest", introduces experiences where people can discover the diverse

values and beauty of the forest and creating opportunities for them to think to the future.

"Globe-Trotter Travel Guidebook" who has brought inspiration to countless travelers, shares this same vision and the result is this collaboration. We hope that people, through this book, will become interested in Japan's forests, encouraging them to actually visit the sites, experience the values of the forests, and take a step toward a better future.

"Globe-Trotter Travel Guidebook" is a guidebook that has covered 160 countries and regions

worldwide since its first publication in 1979. Fresh data gathered through on-site coverage provides sure support for every traveler. Commentary on recommended sights and city walking are accompanied by detailed maps and beautiful photos. The books also include columns related to history and culture of the destination.

https://www.arukikata.co.jp/

[Book Information]

The book digs deep into forests across Japan that bestow us with healing powers and discoveries. In addition to sightseeing spots, the book offers a look into history, culture, and the rich natural experiences that can be found there. Readers will feel the connection between forests and life and a new type of excitement to travel. The front cover takes inspiration from the beautiful sites introduced in the book in the form of a beautiful illustration created by "Globe-Trotter Travel Guidebook" cover designer. Pre-orders for the book have started prior to the release.



(Special Feature ①**)** Must see once in a lifetime! Spectacular views of the seasons in collaboration with forests

[Special Feature②] Field guide to plants and animals of the forest

[Special Feature③] Walking in Ehime's Besshi Copper Mines, also known as "Machu Picchu of the East"!?

[Chapter 1] Selection of 10 forests nationwide by area

⇒Shiretoko/Beech forest of Shirakami-Sanchi/Ogasawara Islands/Yakushima/Amami Oshima

[Chapter 2] Travel by theme: Play in the forest

⇒Café/trekking/forest-bathing/camp/birdwatching/star gazing/hot spring

[Chapter 3] Read before traveling: History and knowledge of the forest

⇒ History of Japan's forests/the forest's seasonal calendar/handwork in the forest/places to learn about the forest/selection of forest books

[Chapter 4] Preparation and skills for travel

 $\ensuremath{\mathbbmm{W}}\xspace$ note that some content of the book may change without notice.

[Product Overview]

Title : Globe-Trotter Travel Guidebook, How to Walk Japan's Forests, Go Meet Magical Views still Unseen"

Author : Publishing Editing Division of Globe-Trotter Travel Guidebook Listed Price : 2,200 yen (tax incl.) Size : A5 non-standard/128 pages Release : July 3, 2025, at nationwide and online bookstores in Japan (Japanese-language edition only) e-Book : Available : 978-4058024119 ISBN Publisher : Arukikata. Co., Ltd. Distributor : Gakken Inc. Globe-Trotter Travel Guidebook https://www.arukikata.co.jp/guidebook/302434/

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◆Today's assets regarding the "Sumitomo Pavilion" can be downloaded from the following URL.

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