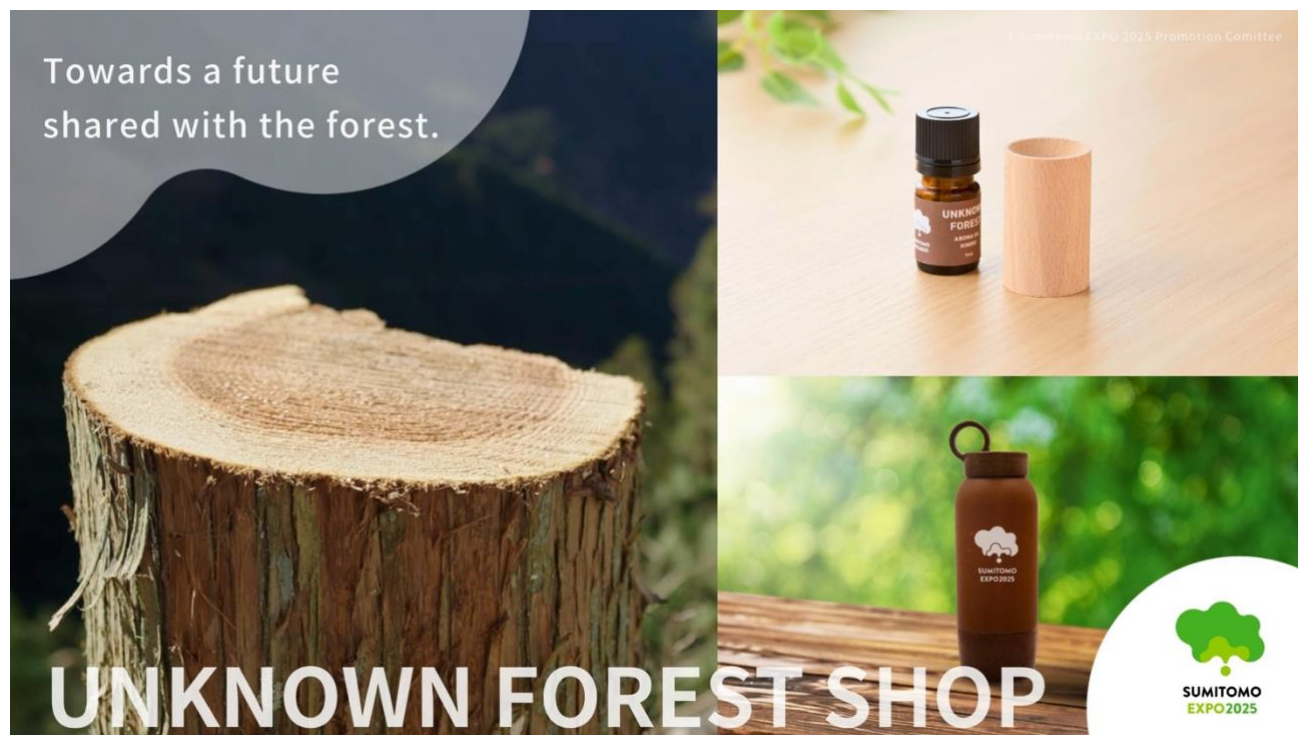


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**Toward a future starting from the forest**

**Trees of the Sumitomo Forest, passed down for centuries,  
available as “Sumitomo Pavilion official merchandise.”**

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The Sumitomo Pavilion, as a participant of EXPO2025 Kansai, Osaka, has announced the release of official merchandise made from the “trees of the Sumitomo Forest.”

The “Sumitomo Forest” is a special forest that the Sumitomo Group has protected and nurtured throughout its 400-year history. The trees of the Sumitomo Forest, planted, preserved, used, and passed down to following generations by our predecessors, has not only been used as material for constructing the Sumitomo Pavilion but will be sold at the Pavilion as official merchandise UNKNOWN FOREST SHOP.



●The “Sumitomo Forest”, protected across centuries, now available as official merchandise



The Sumitomo Forest is nature’s blessing but it is also a manmade forest that has been nurtured by the hands of man. The cycle of “cutting, processing, using, planting” has allowed this forest to be passed on from past to present and now, into the future. The official merchandise to be introduced at the pavilion are products that make good use of the Sumitomo Forest’s resources, passed down for centuries, and brings its value for all to enjoy.

●“Hinoki (Japanese Cypress) Aroma Oil” born through construction of the Sumitomo Pavilion

Based on the concept of, “valuing each life, one tree at a time”, careful consideration was made in regards to the wood resources passed down from our predecessors to not only use the wood in the pavilion’s construction, but also to develop a wide variety of products from general merchandise, interior items, and stationary.



The “Japanese Cypress Aroma Oil” is made from the bits and pieces of trees that were left when “cypress plywood” for constructing the Sumitomo Pavilion was made. It is a special product that brings you the aroma of the Sumitomo Pavilion and Forest.



But that is not all. We are excited to bring you goods and interior items made from the Sumitomo trees, focusing on the unique characteristics and expressions of each tree, and bringing the “Sumitomo Forest” to everyone’s home.

## Made from the Sumitomo Forest

**Made from tree pieces  
born during construction of the  
Sumitomo Pavilion**

- Hinoki (Japanese Cypress) Aroma Oil
- MY FOREST Bottle (sustainable material)

**Made from the  
Trees of the Sumitomo Forest.**

- Nature Observation Magnifier
- Forest inspired fan
- Traditional Japanese design coaster
- Thermometer

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## UNKNOWN FOREST SHOP



## Sumitomo Pavilion Official Shop, UNKNOWN FOREST SHOP

The Sumitomo Pavilion official shop will open in the Sumitomo Pavilion at the EXPO opening on April 13, 2025. Here, you will find a wide slew of products including those made from the trees of the Sumitomo Forest, “UNKNOWN FOREST” related goods, and original items that incorporate the Sumitomo Group’s advanced technologies. Sumitomo Pavilion official goods will only be available for purchase here. (Excluding selected items)



## Lineup of original products made from the Sumitomo Group's state-of-the-art technology.

### ●Sumitomo Chemical:

#### Bio-indigo dye made from biomass



Eco-friendly denim items made from indigo dye through microbial fermentation, using renewable biomass as raw material. By introducing indigo dye with bio-process, which makes significant reduction in the environmental impact. Offers three items in the lineup: a multi-tool bag, business tool bag, and wine bottle cover.

URL : [https://www.sumitomo-chem.co.jp/func\\_polymer/en/product/heatorage/](https://www.sumitomo-chem.co.jp/func_polymer/en/product/heatorage/)

### ●Sumitomo Chemical:

#### Items made from temperature-control resin, “Comformer®”



T-shirts made from fibers, using new temperature control resin “Comformer®” developed by Sumitomo Chemical, which keeps cool in summer and warm in winter. This unique temperature-regulated product makes people’s life more comfortable as well as energy saving. Comformer® is also used for uniforms by all staff of pavilion.

URL : [https://www.sumitomo-chem.co.jp/func\\_polymer/en/product/heatorage/](https://www.sumitomo-chem.co.jp/func_polymer/en/product/heatorage/)

### ●Sumitomo Osaka Cement:

#### Utilizing Waste-Derived “CO<sub>2</sub> recycling artificial limestone”



World-first paper products (memo pads, postcards, etc.) and resin products (clear files) made partially from CO<sub>2</sub> recycling artificial limestone※1 will be available.

※1 Artificial limestone produced by reacting calcium-containing waste with CO<sub>2</sub>. This is based on results obtained from Green Innovation project commissioned by NEDO.

URL① : <https://www.soc.co.jp/news/78373/>

URL② : <https://www.soc.co.jp/news/78384/>



The shop also offers “UNKNOWN FOREST” related goods and many other items that can only be found here.

#### 【Provision of Assets】

Today's assets related to the “Sumitomo Pavilion” are available for download from the following URL.

<https://bit.ly/3X55ZHI>



※Please make sure to credit © Sumitomo EXPO2025 Promotion Committee when using photo