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## Toward a future from the forest Sumitomo Pavilion Day Details Announced !

A special one-day event for the future, welcoming special guest “imase”

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**“Sumitomo Pavilion Day” will be held on August 1, 2025 (Fri)** in the Sumitomo Pavilion at EXPO2025 Osaka, Kansai. On event day, we will **host “Sumitomo Pavilion Day imase x Sumitomo Pavilion, Special Live “SPROUT””** at the EXPO Hall, Shining Hut.

The Sumitomo Pavilion promotes “collaboration” through exhibition of uniforms or development of contents with various creators/artists from Japan and abroad. On Sumitomo Pavilion Day, we will be hosting “SPROUT”, a one-day-only dream collaboration with imase, an artist with wide fanbases around the world.

We will create a special moment through “Music x Space design x Artist” for people to feel the importance of looking to forests and nature and thinking to the future. We will deliver a special time, only for this day, where visitors come together as one and “SPROUT” actions that encourage them to take a step forward to the future.

## 【Event Overview】

- Title : Sumitomo Pavilion Day imase × Sumitomo Pavilion Special Live, “SPROUT”
- Date : August 1, 2025 (Fri) Entrance: 16:00 Start: 17:00 End: 18:30 (scheduled)
- Place : EXPO2025 Osaka, Kansai, EXPO Hall “Shining Hat”
- Artist : imase
- Access : Reservation required
  - ※Lotteries will be held 2 months prior to the event between May 1, 2025 (Thurs)-May 31 (Sat)
  - ※Details on how to make reservations will be announced on the Sumitomo Pavilion X account and Sumitomo Pavilion official website soon.
  - Sumitomo Pavilion Official X : <https://x.com/sumitomoexpo>
  - Sumitomo Pavilion Official Website : <https://sumitomoexpo.com/en/>
- ※If you have EXPO2025 Osaka, Kansai admission tickets, please check the “Reservation/Lottery Guide” and register.
  - Reservation/Lottery Guide <https://www.expo2025.or.jp/en/tickets-index/reservation/>



### 【imase Profile】



From Gifu Prefecture, a 24-year-old male artist of the new generation. Only 1 year from starting his musical endeavors, his tracks went viral on TikTok, leading to his major debut in Dec. 2021. His track, “NIGHT DANCER” entered the TOP20 on Korean streaming site “Melon”, a first-time feat for a J-POP title, while also ranking in at 31<sup>st</sup> place on the Spotify viral chart Top 50 creating buzz worldwide. Recipient of the Excellent Work Award at the 65<sup>th</sup> Japan Record Awards. imase was also the first Japanese artist to appear and win an award at the MMA 2023 and CCMA 2023 in Korea, spreading his creative

wings in Japan and overseas. In 2025, he will set out on his first nationwide hall tour from April and is scheduled to perform at the Nihon Budokan for the first time in July.

• Official website: <https://www.imase-official.com/>

◆Today’s assets related to the “Sumitomo Pavilion” are available for download from the following URL.

<https://bit.ly/4jDzusF>



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